

How to Get Your Dream Job without a Fancy Degree



If you didn't get to attend top university, don't give up in thinking that you are not competitive enough to win your dream job. Beside education qualification, there are still many other factors which can help you landing your dream job. A fancy degree is a bonus but not the key.

More important than a fancy degree is the amount of effort you put into your job search and the passion you exude for the industry, says Esther Lee Cruz, insights and content marketing manager at LinkedIn, in a recent LinkedIn post. Here are four steps suggested by Cruz to get your dream job without a fancy degree:

Step 1: Find your passion.

The first step in landing your dream job is to figure out what's the job. Cruz also advises spending time on “vocational soul searching” to discover “the intersection between your passion, strengths, something to get paid for, and the world's needs.

Step 2: Develop soft skills.

Anyone can take advantage of these creative ways to build a skill set that then shines in a corporate environment. Strong leaders need some crucial skill which can be developed in unconventional venues, such as volunteering at a non-profit, participating in extracurricular activities or starting your own side business.

Step 3: Be thorough.

Take advantage of every resource available to you once you begin your job search. Remember to clean up your social media profiles. “You want your brand to resonate through all possible channels,” Cruz says. “Let your personality shine, show your domain expertise, and give a lasting impression.”

Step 4: Prepare for the interview.

As with job applications, do everything you possibly can to prepare for interviews. Hard work is always the differentiating factor in job search success, with or without a fancy school brand name on my resume. Before the interview, talk to previous employees about how the company runs interviews, write up possible questions and practice responding quickly and precisely.