

20 Habits of Effective Job Seekers in a Down Market



"Even in a down market, job seekers and employees are not powerless or without recourse.", says President of Career Potential, Ford R. Myers. In fact, you have more control over your career circumstances than you might think. Here are the 20 specific strategies and tactics suggested by Ford that could help you generate powerful results in your job search, even when it seems like the company is not hiring.

1. Social networking
2. Get career support from a professional, recruit mentors.
3. Attend career seminars
4. Utilize technology such as web sites and online services to connect with your industry and to build greater visibility.
5. Differentiate yourself to stand out. Position yourself as an expert by writing articles, giving presentations, or teaching a class.
6. Plan your time wisely
7. Pursue a temporary, part-time, or contract position.
8. Act with speed and urgency.
9. Take good care of yourself.
10. Be flexible and adaptable.

11. Improve and update all of the documents in your career portfolio.
12. Identify industries that will emerge stronger when the market improves.
13. Practice interviewing and negotiation skills.
14. Persistent pay off. When the job market is bad, employers will prolong the hiring process, and your search is bound to take longer than usual.
15. Concentrate on tangible results and practical solutions.
16. Work from a budget.
17. Move on toward a better career future.
18. Build your personal image.
19. Watch your attitude. Job search is really an inside game, especially when no one's hiring.
20. Be philosophical. Think of the old saying, "Things happen for a reason." It usually turns out to be true.